

# University of Pretoria Yearbook 2016

## Market and location studies 720 (EBM 720)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Engineering, Built Environment and Information Technology</a>
<b>Module credits</b>	6.00
<b>Programmes</b>	<a href="#">BScHons Real Estate Real Estate</a>
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Construction Economics
<b>Period of presentation</b>	Semester 2

### Module content

Market- and marketability analysis, the influence of location on the marketability and cost of ownership of property, different location models.

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